



Case Study

Beach Front Property Management Improves Hiring Success to 91%



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Beach Front Property Management (BFPM) is a property management company servicing Los Angeles, Orange, and San Diego Counties. Their customer promise is to maximize profits for homeowners while delivering excellent management services to tenants. The properties managed include multi-family, commercial, new construction lease-ups, affordable housing, and accessory dwelling units.

BFPM takes a unique approach to management that reduces confusion for tenants and increases profits for owners. This is especially important in the areas they serve, as rental markets are competitive, and property values and taxes are some of the most expensive in the country. To help owners stay competitive, BFPM manages renovations and updates while providing streamlined accounting and bookkeeping services.

The Situation

With properties, tenants, and all the responsibilities of managing both, BFPM leans heavily on technology to ensure systems and operations run smoothly. They found that many of their hires lacked basic computer skills, compromising project integrity, operational efficiency, and customer satisfaction.

The Solution

Ready to hire better-qualified candidates and reduce hiring mistakes, BFPM turned to [eSkill's pre-employment assessments](#) for more effective job applicant screening. After working with the eSkill team for support with customized hiring assessment questions, they deployed their customized assessment as a part of their recruiting process.

They knew they needed help finding the right employees who could hit the ground running with the requisite computer skills. That's when they sought out a provider of basic computer skills assessments.



Integration

Beach Front Property Management worked with eSkill's dedicated Client Success Manager to create [customized skills tests](#) from eSkill's vast skills test library. Partnering with eSkill meant decreased team workload and improved overall hiring process efficiency.

The Results

As a result of working with eSkill, Beach Front Property Management has enjoyed an overall improved recruiting process flow and 91% of the employees they hired with eSkill's pre-employment assessments are still working with them. With the support of their dedicated Client Success Manager, BFPM knows that their hiring and assessment process can evolve and grow with their business.



As *Thuyen Mai*, the company's *Human Resource Recruiter*, explained

eSkill has been an invaluable tool in helping our team collaborate more effectively & efficiently. We now have an easy way to assess prospective employees' general knowledge and computer skills, which has improved our workflow significantly and helped us hire the right people.



[Request a demo](#) and find out how to [improve your hiring success with pre-employment assessments](#), decrease hiring mistakes, and find the right people for your business.